

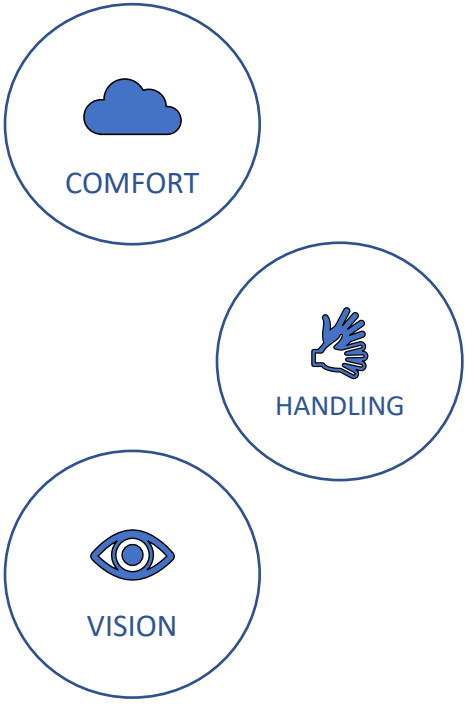
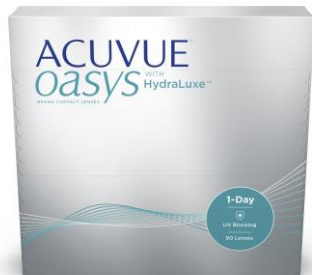


English Master Text	ALTERNATE LANGUAGE
Headline	
ACUVUE® OASYS 1-Day with HydraLuxe® Technology	
Image	
	Alt tag: Primary image - no copy Out-of-pack shot – no copy Rx Side image – no copy
Subhead	
ACUVUE® OASYS 1-Day is Tear Infused¹	
Copy HydraLuxe® Technology is a unique tear-infused design with an enhanced network of tear-like molecules that includes the following ¹ : (1) Uniform tear-like network throughout the entire lens, not just a coating (2) Consistently working all day, not blink released (3) Works with key tear components, not just water (4) Lubricates the lens for effortless blinking (5) Moisturizes the lens and allows uptake of key tear components <div data-bbox="414 1241 734 1297" data-label="Text"> <p>UNBEATEN COMFORT[#] </p> </div>	
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<p>[#] www.clinicaltrials.gov is a website maintained by the NIH. The 4 clinical studies evaluated subjective comfort as a primary or secondary endpoint for ACUVUE® OASYS 1-Day Contact Lenses with HydraLuxe® Technology. Review conducted as of February 25, 2021.</p> <p>References:</p> <ol style="list-style-type: none"> 1. JJV Date on File 2021. HydraLuxe® Technology Definition 	

Headline	
Take Comfort in ACUVUE®	
Copy	
<ul style="list-style-type: none"> • ACUVUE® OASYS 1-Day has excellent performance across multiple activities and demanding environments.² • The high optical precision³ of ACUVUE® OASYS 1-Day Contact Lenses with HydraLuxe® Technology contributes to improved vision and contrast sensitivity, helping to make your world appear sharper, brighter, clearer^{*,4}. • In a clinical trial, ACUVUE® OASYS 1-Day with HydraLuxe® Technology outperformed DAILIES TOTAL1® on Comfort, Vision, and Handling. ** • ACUVUE® makes lenses unbeaten in comfort ^ • Available for near- and far-sighted vision correction 	 <p>The image contains three circular icons arranged in a triangular pattern. The top circle features a blue cloud icon with the word 'COMFORT' in blue capital letters below it. The bottom-left circle features a blue eye icon with the word 'VISION' in blue capital letters below it. The bottom-right circle features a blue glove icon with the word 'HANDLING' in blue capital letters below it.</p>
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<p>*Improved optical performance and vision compared to ACUVUE® OASYS Contact Lenses with HYDRACLEAR® PLUS Technology</p> <p>** JJV Data on File 2016. Statistical superiority on Comfort, Vision, and Handling composite scores achieved using the Contact Lens User Experience (CLUE) questionnaire, a validated patient-reported outcomes (PRO) tool. In two randomized, single (patient) masked, crossover clinical studies (2015, n=119 (Vision & Handling) and 2016, n=276 (Comfort)) patients were randomly assigned ACUVUE® OASYS 1-Day with HydraLuxe® Technology or DAILIES TOTAL1® the first week and switched to wearing the other lens the second week. Lenses were worn as daily disposable on both eyes.</p> <p>^The following ACUVUE® Brand Contact Lenses have substantiated unbeaten in comfort claim: ACUVUE® OASYS Brand Family (including daily disposable), 1-DAY ACUVUE® MOIST Family (within the category of hydrogel daily disposable), and ACUVUE® VITA® spherical only^{5,6,7}.</p>	

<p>References:</p> <p>2. JJV Data on file 2015; 1-week dispensing evaluation, DW study, n=119 soft CL wearers in the U.S.</p> <p>3. JJV Data on File 2017. Optical Precision of ACUVUE® OASYS 1-Day Contact Lenses with HydraLuxe® Technology.</p> <p>4. Cheng X, Moody K, Xu J, Lesmes L, Hofmann G, Maggio T, Johnson B. Visual Performance of Silicone Hydrogel Daily Disposable Contact Lenses. BCLA 2017 poster.</p> <p>5. JJV Data on File 2020. Claim for the family of ACUVUE® OASYS Brand Contact Lenses (2-week reusable) and ACUVUE® OASYS 1-Day with HydraLuxe® Technology using clinical trials cited on www.clinicaltrials.gov website (November 12, 2020).</p> <p>6. JJV Data on File 2020. Claim for ACUVUE® VITA® with HydraMax® Technology. Unbeaten in Comfort in Monthly Lens Category - using clinical trials cited on www.clinicaltrials.gov website (November 23, 2020).</p> <p>7. JJV Data on File 2020. Unbeaten Comfort of 1-DAY ACUVUE® MOIST Family Brand Contact Lenses (December 21, 2020).</p>	
Headline	
From the Manufacturer	
Copy	
<p>ACUVUE® OASYS 1-Day Contact Lenses with HydraLuxe® Technology are designed for sharper, brighter, clearer, crisper vision^{8,‡}. Made with a "tear-like" material, ACUVUE® OASYS 1-Day with HydraLuxe® Technology helps the tears wet the lens the way they would your eyes. The contact lenses are gentle on the eye for a comfortable experience all day, every day^{9,1}. If your eyes get fatigued from a long day of staring at digital devices, ACUVUE® can help. The ACUVUE® OASYS Family of Contact Lenses was built to help with the feeling of tired eyes due to digital device usage^{^^,10,11}.</p>	
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<p>‡Enhanced optical design compared to our other lenses.</p> <p>^^ The ACUVUE® OASYS Family was formulated with an internal wetting agent to help maintain a stable tear film and</p>	

<p>reduce dryness symptoms caused by exposure to digital devices</p> <p>References:</p> <ol style="list-style-type: none"> 8. JJV Data on File, 2017. VA and CSF with ACUVUE® OASYS 1-Day; Preference results with ACUVUE® OASYS 1-Day. 9. JJV Data on File 2018. Similarities between Mucin and Poly(N-Vinyl Pyrrolidone) (PVP). 10. JJV Data on File 2020. ACUVUE® OASYS Family Digital Device Claims. 11. Ruston, D. Computers, comfort, and contact lenses. Optician. 2006;6072(232). 	
Headline	
Why ACUVUE®?	
Copy	
<p><u>UV Protection</u> ACUVUE® OASYS 1-Day with HydraLuxe® Technology also maintains the highest level of UV-A and UV-B protection to block at least 90% UV-A and 99% UV-B^{§,†,12}</p> <p><u>Excellent Performance</u> ACUVUE® OASYS 1-Day has excellent performance across multiple activities and demanding environments²</p> <p><u>INVISIBLE EDGE® Design</u> ACUVUE® Brand Contact Lenses have an Invisible Edge® Design so your eyelids glide over them as if nothing is there¹³</p>	
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<p>[§] Helps protect against transmission of harmful UV radiation to the cornea and into the eye.</p> <p>[†]WARNING: UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover)</p>	

and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.

References:

12. JJV Data on File 2016. ACUVUE® OASYS Products Comparison
13. JJV Data on File 2018. ACUVUE® Master Brand Claims on Clinical Performance and Overall Material Properties.

Copy

- **Name** ACUVUE® OASYS 1-Day
 - **What's It For?** Exceptional comfort in challenging environments.¹⁴
 - **Exclusive Technology** HydraLuxe®
 - **UV Blocking^{†,§}** 96.1% UV-A/99%UV-B¹⁵
 - **Available for Astigmatism** ✓
 - **Pack Size** 30 and 90 Packs
 - **Replacement Schedule** Daily
 - **Alt text (Copy to be used to tag imagery for SEO)**
 - **ACUVUE® OASYS 1-Day Brand Contact Lenses**
-
- **Name** 1-DAY ACUVUE® MOIST
 - **What's It For?** Excellent safety profile in a contact lens^{16,##}. However, serious adverse events have been reported at very low rates outside of this study.
 - **Exclusive Technology** LACREON®
 - **UV Blocking^{†,§}** 82% UV-A/97%UV-B¹⁵
 - **Available for Astigmatism** ✓
 - **Available for Multifocal** ✓
 - **Pack Size** 30 and 90 Packs
 - **Replacement Schedule** Daily
 - **Alt text (Copy to be used to tag imagery for SEO)**

ACUVUE®



<ul style="list-style-type: none"> • 1-DAY ACUVUE® MOIST Brand Contact Lenses 	
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<p>§Helps protect against transmission of harmful UV radiation to the cornea and into the eye.</p> <p>*WARNING: UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.</p> <p>## In a year-long observational/surveillance registry that relied on patient reports of symptomatic adverse events that would have led them to seek clinical care, no symptomatic infiltrative events or serious adverse events were reported. These results should be considered in conjunction with other clinical results on the safety and efficacy of daily disposable etafilcon A contact lenses, which also generally show low rates of such events. Although no symptomatic infiltrative events were reported in this study, such events can and have occurred with daily disposable lenses, including 1-DAY ACUVUE® MOIST, as noted in the product labeling</p> <p>References:</p> <ol style="list-style-type: none"> 14. JJV Data on File 2016. Use of ACUVUE® OASYS in Challenging/Smoky Environments. 15. JJV Data on File 2020. Material Properties: 1-DAY ACUVUE® MOIST, 1-DAY ACUVUE® TruEye® and ACUVUE® OASYS 1-Day with HydraLuxe® Technology Contact Lenses and other daily disposable contact lens brands 16. JJV Data on File 2020. 1-DAY ACUVUE® MOIST Claims from the TEMPO Observational Registry 	

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<p>Important information for contact lens wearers: ACUVUE® Brand Contact Lenses are available by prescription only for vision correction. An eye care professional will determine whether contact lenses are right for you. Although rare, serious eye problems can develop while wearing contact lenses. To help avoid these problems, follow the wear and replacement schedule and the lens care instructions provided by your eye doctor. Do not wear contact lenses if you have an eye infection, or experience eye discomfort, excessive tearing, vision changes, redness, or other eye problems. If one of these conditions occurs, remove the lens, and contact your eye doctor immediately. For more information on proper wear, care, and safety, talk to your eye care professional and ask for a Patient Instruction Guide, call 1-800-843-2020 or visit ACUVUE.com.</p> <p>©Johnson & Johnson Vision Care, Inc. 2021 PP2021MLT4558 </p>	