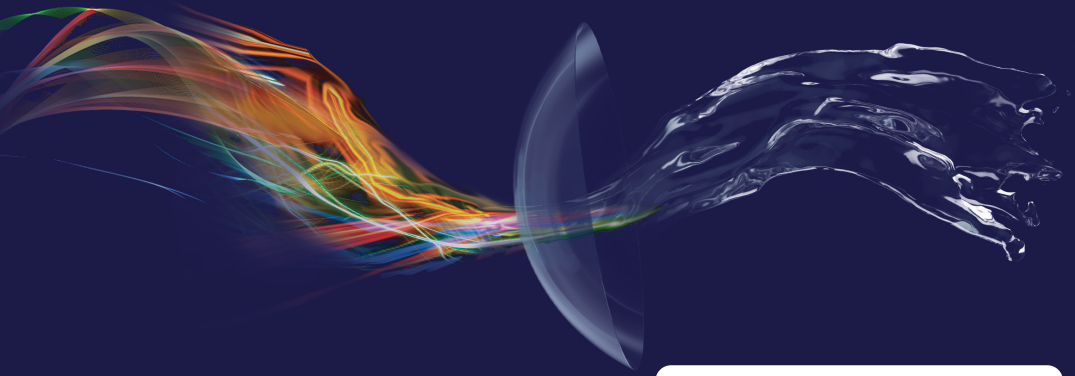


# Patient Talking Points



It's the best lens

**ACUVUE®** has created yet!

I'm prescribing ACUVUE®  
OASYS MAX 1-Day.

- 1 Delivers technologies developed to help address the increased digital demands on our eyes.
- 2 Provides all-day comfort<sup>1</sup> and visual clarity day to night.<sup>1</sup>
- 3 Has the highest level blue-violet light filter<sup>‡,†,2</sup> + Class 1 UV protection.<sup>§^3</sup>

**If presbyopic:** combined with a unique optical design for crisp, clear vision at all distances and in all lighting conditions.<sup>||4</sup>

\* n≥449

|| n=172

‡ Filtering of HEV light by contact lenses has not been demonstrated to confer any health benefit to the user, including but not limited to retinal protection, protection from cataract progression, reduced eye strain, improved contrast, improved acuity, reduced glare, improved low light vision, or improved circadian rhythm/sleep cycle. The Eye Care Professional should be consulted for more information.

† Versus publicly available information for standard daily use contact lenses as of July 2022.

§ Helps protect against transmission of harmful UV radiation to the cornea & into the eye.

**^WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye and surrounding area. You should continue to use UV-absorbing eyewear as directed. NOTE: Long-term exposure to UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of outdoor activities). UV-blocking contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-blocking contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your eye care practitioner for more information.

# Keep Patients in the Know

- 1 Adults spend 13+ hours a day on digital devices, a 35% increase since 2019.<sup>5</sup>
- 2 Today's heavy digital device use is causing us to blink 60% less, which can dry out our eyes and lead to discomfort and blurry vision.<sup>6,7</sup>
- 3 Blue-violet light is all around us, all day (coming from the sun, digital screens, and florescent/LED lights) and it scatters more, which can impact visual clarity.<sup>8</sup>

**If presbyopic:** As we enter our 40s, our eyes change – they may feel more dry<sup>9</sup>, and we lose the ability to see up close, especially in dim light.<sup>10</sup>



Also Available in Multifocal

1. JJV Data on File, 2022. CSM Subjective Responses ACUVUE® OASYS MAX 1-Day Contact Lenses — Retrospective Meta-analysis
2. JJV Data on File 2022. TearStable™ Technology Definition.
3. JJV Data on File 2022. Material Properties: 1-DAY ACUVUE® MOIST, 1-DAY ACUVUE® TruEye®, ACUVUE® OASYS 1-Day with HydraLuxe Technology and ACUVUE® OASYS MAX 1-Day with TearStable™ Technology Brand Contact Lenses and other daily disposable contact lens brands.
4. JJV Data on File 2022: Subjective Stand-Alone Claims for ACUVUE® OASYS MAX 1-Day MULTIFOCAL Contact Lenses — Exploratory Meta-analysis
5. COVID-19: Screen Time spikes to over 13 hours per day according to Eyesafe Nielsen estimates, published 3/28/20, <https://eyesafe.com/covid-19-screen-time-spike-to-over-13-hours-per-day>
6. Tsubota K, Nakamori K. Dry eyes and video display terminals. *N Engl J Med.* 1993;328(8):584. doi: 10.1056/NEJM199302253280817.
7. Patel S, Henderson R, Bradley L, et al. Effect of visual display unit use on blink rate and tear stability. *Optom Vis Sci* 1991;68(11):888-892. doi: 10.1097/00006324-199111000-00010.
8. JJV Data on File 2022. Blue-Violet Filter Utilized in ACUVUE® OASYS MAX 1-Day Contact Lenses.
9. Mostafa Y, Saif M, Saeed M, and ElSaadany S. The Effect of Age and Gender on Tear Film Breakup Time. *Egyptian Journal of Medical Research.* 2021;2:137-148.
10. Van Den Berg TJ, Van Rijn LJ, Michael R, et al. Straylight effects with aging and lens extraction. *Am J Ophthalmol* 2007;144(3):358-363.

**Important Safety Information:** ACUVUE® Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc. by calling 1-800-843-2020, or by visiting [www.jnjvisionpro.com](http://www.jnjvisionpro.com).