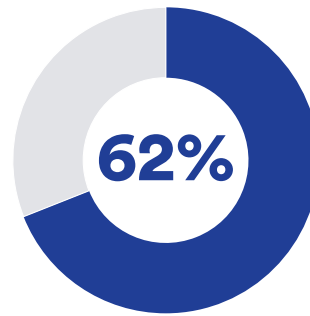


# Superior Lens Performance<sup>†</sup> Backed by Science of Tears<sup>1-4</sup>

What are patients really experiencing with their contact lenses?

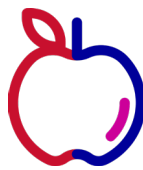
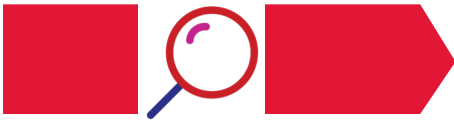
~2/3 

of contact lens wearers experience a decline in performance (comfort, vision & satisfaction) throughout the day.<sup>5,6</sup>



experience a decline in comfort specifically.<sup>5,6</sup>

What is the reason for such common poor lens experiences?



We blink more than **14,000x/day**

- Wearing a contact lens, coupled with a full day of activities, can destabilize a patient's tear film.<sup>7-10</sup>
- This will lead to increased friction with the eyelids, which can negatively impact comfort.<sup>11</sup>
- Since tears act as the natural & ideal lubricant for our eyes, a lens material that integrates key tear-like components & not just water, will help to address these negative lens experiences.<sup>3, 12-14</sup>

The lens innovation that is grounded in patients' experiences and lifestyles

ACUVUE® OASYS 1-Day with HydraLuxe® Technology delivers exactly that with the proprietary tear-inspired lens that has an enhanced network of embedded mucin-like molecules designed to mimic the natural tears for all-day comfort.<sup>3-4</sup>



This helps to evenly spread all the layers of the tear film, promoting a consistently smooth, lubricious, & stable refractive surface<sup>3-4</sup>

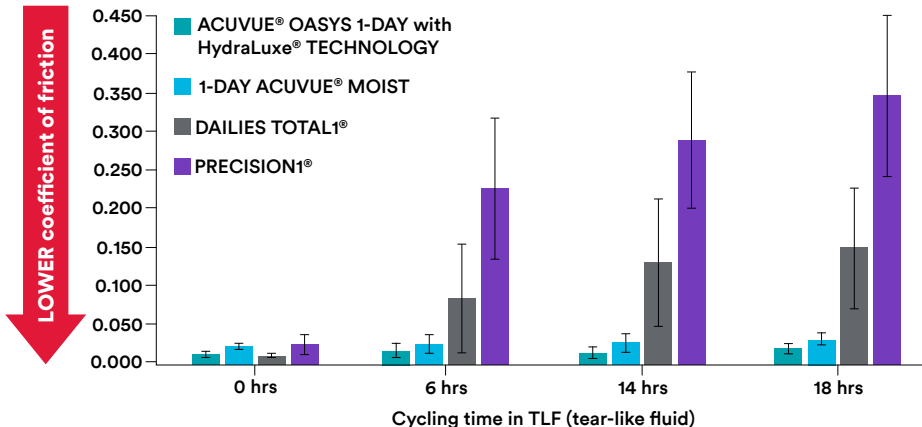
<sup>†</sup>vs Dailies Total®. JJV Data on File 2015. Statistical superiority on Handling composite scores achieved using the Contact Lens User Experience (CLUE) questionnaire, a validated patient-reported outcomes (PRO) tool. In a randomized, masked, crossover clinical study (2015, n=119) patients were randomly assigned ACUVUE® OASYS 1-Day with HydraLuxe® Technology or Dailies Total® the first week and switched to wearing the other lens the second week. Lenses were worn as daily disposable on both eyes.

Backed by scientific data and material property characteristics



Lower coefficient of friction (CoF) is associated with increased soft contact lens comfort.<sup>11</sup>

**93%**  
lower CoF for  
ACUVUE® OASYS 1-Day than  
DAILIES TOTAL1® after  
**18h**  
of simulated wear<sup>2</sup>



CoF of ACUVUE® OASYS 1-Day is comparable to the natural cornea (no lens wear).<sup>15</sup>

Backed by clinical performance data and strong track record

**Comfort 29**



In 29 clinical studies published on clinicaltrials.gov, the ACUVUE® OASYS Brand Family of lenses has never been beaten in comfort.\*



The ACUVUE® OASYS Brand Family of lenses provides superior comfort while using digital screens.<sup>16</sup>

**Vision**

ACUVUE® OASYS 1-Day improves contrast sensitivity up to

**30%**<sup>+17</sup>



Finally, let's hear what our patients have to say about their lens experiences...

ACUVUE® OASYS 1-Day with HydraLuxe® Technology was preferred overall versus DAILIES TOTAL1® and MyDay®<sup>18-19</sup> for patients who reported a preference

Patients (with a preference) preferred ACUVUE® OASYS 1-Day over DAILIES TOTAL1®<sup>18</sup>

Nearly <b>2 TO 1</b>	end-of-day & overall comfort
<b>2 TO 1</b>	end-of-day vision
<b>4 TO 1</b>	overall handling
<b>5 TO 1</b>	ease of removal

Patients (with a preference) preferred ACUVUE® OASYS 1-Day over MyDay®<sup>19</sup>

<b>2 TO 1</b>	end-of-day comfort
Nearly <b>2 TO 1</b>	comfort throughout the day
Nearly <b>2 TO 1</b>	end-of-day vision
More than <b>2 TO 1</b>	overall handling

\*www.clinicaltrials.gov is a website maintained by the NIH. The 29 clinical studies evaluated subjective comfort as a primary or secondary endpoint for ACUVUE® OASYS Brand 2-weekly and for ACUVUE® OASYS 1-Day with HydraLuxe® Technology. Review conducted as of November 12, 2020. <sup>1</sup>Improved optical performance & vision compared to ACUVUE® OASYS Brand Contact Lenses with HYDRACLEAR® Plus Technology.

1. JJV Data on File 2016. Statistical superiority on Comfort, Vision, and Handling composite scores achieved using the Contact Lens User Experience (CLUE) questionnaire, a validated patient-reported outcomes (PRO) tool. In two randomized, single (patient) masked, crossover clinical studies (2015, n=119 (Vision & Handling) and 2016, n=276 (Comfort)) patients were randomly assigned ACUVUE® OASYS 1-Day or Dailies Total1® the first week and switched to wearing the other lens the second week. Lenses were worn as daily disposable on both eyes. 2. JJV Data on File 2020. Material Properties, 1-DAY ACUVUE® MOIST, 1-DAY ACUVUE® TruEye® and ACUVUE® OASYS 1-Day with HydraLuxe® Technology Brand Contact Lenses and other daily disposable contact lens brands. 3. JJV Data on File 2018. HydraLuxe® Technology Definition. 4. JJV Data on File 2018. Similarities between Mucin and Poly (N-Vinyl Pyrrolidone) (PVP). 5. JJV Data on File 2015. Contact lens performance throughout the day. 6. JJV Data on File 2018. Online survey in the United States, n=420. 7. Uchino M et al. Prevalence of dry eye disease among Japanese visual display terminal users. *Ophthalmol* 2008;115:1982-88. 8. Kojima T et al. The impact of contact lens wear & visual display terminal work on ocular surface & tear function in office workers. *Am J Ophthalmol*. 2011;152:433-40. 9. Uchino M et al. Prevalence of dry eye disease & its risk factors in visual display terminal users; the Osaka study. *Am J Ophthalmol*. 2013 Oct;156(4):759-66. 10. Jansen ME et al. Effect of contact lens wear & a near task on tear film break-up. *Optom Vis Sci*. 2010;87:350-7. 11. Brennan N et al. Supporting data linking coefficient of friction & soft contact lens comfort. *Contact Lens Ant Eye*. 2013;36(2):e10. 12. Craig JP, Nichols KK, Akpek EK et al. TFOS DEWS II Definition and Classification Report. *Ocular Surf*. Jul 2017; 15(3), 2765-283. 13. Tiffany JM. The normal tear film. *Dev Ophthalmol*. 2008;41:1-20. 14. Tiffany JM. Tears in health and disease. *Eye*. 2003;17:923-6. 15. Wilson T, Aeschlimann R, Tosatti S, Toubouti Y, Kakkassery J, Lorenz KO. Coefficient of Friction of Human Corneal Tissue. *Cornea* 2015; 34(9), 1179-1185. 16. JJV Data on File 2020. ACUVUE® OASYS Family Digital Device Claim. 17. Cheng et al. Visual Performance of daily disposable silicone hydrogel contact lenses. Presented at BCLA Clinical Conference, Liverpool, UK June 2017. 18. JJV Data on File 2015; 1-week dispensing evaluation, DW study, n=119 soft CL wearers in the U.S. 19. JJV Data on file 2016. Clinical Evaluation of 2 silicone hydrogel daily disposable contact lenses. 1-week dispensing evaluation. Daily disposable study, n=268 soft CL wearers in the U.S.

IMPORTANT SAFETY INFORMATION

ACUVUE® Brand Contact Lenses are indicated for vision correction. As with any contact lens, eye problems, including corneal ulcers, can develop. Some wearers may experience mild irritation, itching or discomfort. Lenses should not be prescribed if patients have any eye infection, or experience eye discomfort, excessive tearing, vision changes, redness or other eye problems. Consult the package insert for complete information. Complete information is also available from Johnson & Johnson Vision Care, Inc., by calling 1-800-843-2020, or by visiting www.jnjvisionpro.com.