



**Subject Line:** 2020 FTC Rule Update

Dear Eye Health Advocates,

On June 23, the Federal Trade Commission (FTC) [announced final amendments](#) to the Contact Lens Rule (“the Rule”) that impacts eye care professionals and other stakeholders.

These new requirements have significant administrative implications for professionals, particularly as this announcement comes in the midst of the coronavirus (COVID-19) pandemic.

While the FTC finalized important actions to promote patient safety and accurate prescription dispensing, the Final Rule missed a critical opportunity to modernize the prescription verification process by eliminating robocalls, and instead added substantially more complexity and paperwork to the prescription release process.

We empathize with all eye care professionals who are impacted by these requirements and we remain strongly committed to supporting you. Johnson & Johnson Vision will continue to ensure your voice is heard and through our advocacy work we remain actively engaged with the FTC, the Food & Drug Administration (FDA), and Congress to preserve the importance of the patient-doctor relationship at the center of care.

As a founding & top-level member of the Health Care Alliance for Patient Safety, we are continuing to advocate on Capitol Hill in support of the [Contact Lens Prescription Verification Modernization Act, H.R. 3975](#), bipartisan legislation that would eliminate the antiquated use of robocalls to verify contact lens prescriptions. To further this cause, Johnson & Johnson Vision, headquartered in Jacksonville, Florida, supported a bipartisan effort from the Florida Congressional Delegation who [called upon the FTC to eliminate robocalls](#).

Johnson & Johnson Vision remains committed to advocating along with eye care professionals and many other stakeholders in support of patient health and safety and the importance of the patient-doctor relationship. Our advocacy efforts will remain unwavering.

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